

# DAVID C. LOVELACE



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umop.com/portfolio

ART, ILLUSTRATION, DESIGN, EXCELLENCE



## PROFESSIONAL SKILLS

Art direction  
Illustration & Animation  
Design, logos & layout  
eLearning development  
Music & voiceover production  
Published author & copywriter

## PERSONAL SKILLS

Creative  
Sideways thinker  
Self-sufficient  
Works well alone or in groups  
Can manage a team  
Always meets deadlines  
Thrives in interpersonal settings

## SOFTWARE

Flash - 20+ years  
Photoshop - 20+ years  
Illustrator - 15 years  
InDesign - 5 years  
Lectora - 5 years  
Captivate - 2 years  
Storyline - 2 years  
AfterEffects - 1 year

## ABOUT ME

I am an experienced artist & designer seeking a full-time position in a diverse, creative field that brings mutual challenges and rewards.

## WORK EXPERIENCE

### E-LEARNING DEVELOPER, NET DIMENSIONS | MAR 2015 - AUG 2016

- Created executive courseware, design, illustration, web products
- Clients: United Tech, Michelin, Fidelity, Port Authority of NY/NJ

### SENIOR GRAPHIC DESIGNER, BENCHMARK | SEPT 2014 - MAR 2015

- Led animation team developing content for e-Reader
- Publications layout, logo concepts, storyboarding, motion graphics

### ART DIRECTOR, LEFTBRAIN GAMES | JULY 2005 - MAY 2009

- Art & animation director for advergaming company
- Storyboarding, sound design, game conception, asset management
- Clients: American Greetings, Nestlé, JetSet Studios, Paramount

### FREELANCE ART & ANIMATION | JUNE 1990 - PRESENT

- Clients: Bob Moog Foundation, Big Mouth Toys, National Lampoon, Hard Rock Café, Harley Davidson, Hyatt Regency & Waldorf Hotels, Hooters, Tascam, CT School of Broadcasting, 106.9 WCCC Hartford

## EDUCATION

### ASSOCIATES, BROADCAST COMMUNICATIONS - ART ELECTIVES

Middlesex Communications | 1989  
Middletown, CT - Dean's List, 3.8 GPA

## ACCOMPLISHMENTS

- Animated a music video for "Weird Al" Yankovic, earned Gold Record
- Drew "The Packrat" comic strip for Keyboard Magazine 2005-2015
- Produced 50 short films, millions of views on Newgrounds & YouTube
- Hosts trivia games four nights per week, engaging entertained audiences